AvailabilityCalendar.com - Website Privacy Policy

1. Data Protection

We comply with the principles of the General Data Protection Regulation (GDPR) when dealing with all data received from customers or visitors to our website.

2. Our Services

We only hold the data necessary to offer services provided on our website. We do not ask for or use more data than necessary to provide you with a proper service. This means we only process and hold data related to purchases and subsequent support related to those purchases, in accordance with Article 6(1)(b) of the General Data Protection Regulation (GDPR). Any processing of your data is only done to provide or perform the services or products you have purchased. The basis for processing is the agreement you have made with us.

3. Required Period

We only hold personal data for as long as a customer is active, in order to keep our Service running. Once a customer ends with our Service, data is no longer needed and we delete it after 30 days from the moment the customer is inactive.

4. Card & Payment Processing Data

We use third-party payment provider to handle card and payment processing data securely. This company is called FastSpring. We never see or store any card or payment information. In accordance with Article 6(1)(b) of the General Data Protection Regulation (GDPR) any other data is only used to process your purchase securely. In accordance with Article 6(1)(c) of the General Data Protection Regulation (GDPR), we need to retain data related to all purchases to fulfil our existing legal obligations to account for tax and VAT on all transactions.

5. Backup & Data Storage

For administrative reasons, (subscription) data may be passed to and stored securely with third party service providers. In this case, our third parties are FastSpring, Denit, Intercom, Zendesk, SBeffect, Jivo Chat and SendPulse.

FastSpring: this is the payment provider for this Service and is based in the U.S. More information about their Privacy Policy can be found here: <u>https://fastspring.com/c/gdpr-compliance-2018/</u> Denit: this is an internet provider who hosts this Service and is based in the Netherlands. More about their Privacy Policy can be found here: https://denit.nl/privacy-cookies/

Intercom: this is a support platform and is based in the U.S. More about their Privacy Policy can be found here: <u>https://www.intercom.com/terms-and-policies#privacy</u>

Zendesk: this is a support platform and is based in the U.S. More about their Privacy Policy can be found here: https://www.zendesk.com/company/customers-partners/privacy-policy/

SBeffect: this is a software development company who partially developed this Service and is based in the Netherlands. More about their Privacy Policy can be found here: <u>https://www.sbeffect.nl/privacy</u>

JivoChat: this chat function provides us to talk with potential customers who are interested in our product and is based in the U.S. More about their Privacy Policy can be found here: <u>https://www.jivochat.com/privacy/</u>

SendPulse: this is a multi-channel marketing platform which we use for sending tranactional emails. More about their Privacy Policy can be found here: <u>https://sendpulse.com/legal/pp</u>

This all is done to backup and preserve your data where it is needed to carry on offering the Service to you in the best way possible.

6. Customer Requests

As a customer, you can at any time (and free of charge) request details of the data we hold relating to you - and you can also request any such data is amended or deleted. Please note that if you request deletion of your data, this may prevent us from offering any further support relating to your previous purchases. You can contact us at <u>support@availabilitycalendar.com</u>. If you have a complaint about our processing of personal data, you can submit it to the (Dutch) Data Protection Authority.

7. Email Updates

We regularly email website news and information updates to those customers who have specifically subscribed to our email service. All subscription emails sent by us contain clear information on how to unsubscribe from our email service. Our email service is an opt-in service only; with your prior consent required in accordance with Article 6(1)(a) of the General Data Protection Regulation (GDPR). This means to subscribe you must enter your details into the email subscription page and submit them to us.

8. Our Promise

We never sell rent or exchange mailing lists.

9. Data Sharing With Partners

We do not share commercial or technical data with our partners unless we have specifically sought and obtained your prior approval. Where we request such approval, we will always fully disclose how your data is used. Please note that even when we have your specific consent, we only share data with partners that operate their own privacy policy in full accordance with the General Data Protection Regulation (GDPR).

10. Spam

In accordance with the Privacy and Electronic Communications (EC Directive) Regulations 2003, we never send bulk unsolicited emails, (popularly known as Spam) to email addresses.

11. Product Updates

We may send emails to existing customers or prospective customers who have enquired or registered with us, regarding products or services directly provided by us.

12. Email Content

All emails sent by us will be clearly marked as originating from us. All such emails will also include clear instructions on how to unsubscribe from our email service and any future emails. Such instructions will either include a link to a page to unsubscribe or a valid email address to which you should reply, with "unsubscribe" as the email subject heading.

13. Cookies

Our website uses "cookies" to track use and allow customers to purchase from our website. Please note that these cookies do not contain or pass any personal, confidential or financial information or any other information that could be used to identify individual visitors or customers purchasing from our website.

14. Contact Us

If you have any questions relating to our Privacy Policy, please email us at support@availabilitycalendar.com or use our contact form.

This policy was last updated on 12-09-2018.